What we do

“Our Digital Champions Network is now an invaluable resource for the local community and is helping residents not just to improve their IT skills but also to improve their life chances too.”

– Chris Hutson, London Borough of Waltham Forest

Whatever your digital strategy, you need your customers and staff to have the digital skills to embrace it. The best way to help them is by creating a team of people to help them. We call these Champions.

Champions can be anyone such as colleagues, residents and local volunteers. They are people who want to help others and who want to learn themselves. Crucially they offer that personal touch that changes attitudes and builds digital skills and confidence in others.

With us, your Champions achieve more

Here’s where we come in. We have products and services that train and resource your Champions and give your digital inclusion programme clarity and structure.

Our online Networks are used by hundreds of organisations across the UK. More than that, we offer customised training, tools and approaches to make your Champion model fit perfectly for your people.
Our Networks enable digital inclusion in more ways than one

- Our Networks offer a **professional training** offer that helps you recruit Champions
- Their **CPD credentials** give you a valuable opportunity to develop your staff
- They get the digital skills conversation started in other teams, services and departments
- They gives you the **confidence and safety net** for achieving a Champion programme

Champions really do enable digital and social inclusion

- They can help a lot of people with digital skills in a short space of time. Read Southampton City Council's story.
- They can help you embed digital transformation strategies within your organisation, read West Lothian Council's story.
- Your Champions get huge personal and professional benefits from the role, improving their wellbeing and helping them into work, read Phil's story.
- Your customers or service users benefit from personal and regular support that really does change their lives. Read Doreen's story.
“Being a Digital Champion not only benefitted the people I helped, but it also benefitted me, too.”

Ready made project management support

Do you want to know how to plan and kick start a Champion programme? How to find Champions and get them teaching? And then see how many Champions you have and who they’re helping?

Our Networks have training, templates and ideas to get your project management juices flowing so you don’t have to start from scratch. And when it’s all about the numbers, you can download a handy report or two as well.

Need an extra boost?

No problem. In addition to membership of one of our Champion Networks, we offer strategic and wrap-around support to complement your digital skills programme. We can help you with:

- Creating tailored e-learning for your specific audiences and/or objectives
- Planning and launching your Champion initiative
- Designing the framework to measure your project’s impact
- Recruiting and inducting your new army of Champions
- Planning your project’s long-term sustainability and lasting legacy

Join our Network for £100 per month

Find out more about our membership packages