

# We help organisations run Digital Inclusion Programmes that deliver real change

## We are digital inclusion experts

We specialise in promoting and developing digital inclusion through a Digital Champion approach.

Digital Champions are a proven, scalable, sustainable and cost-effective way to build digital skills & confidence.

The public sector, charities, community groups and business all have a crucial role in developing digital inclusion and skills, both in the workplace and in the community.

With more than 25 years' experience supporting organisations across all sectors to deliver digital inclusion, we can help you with a Champion approach.



## How do we help?

We provide everything you need to set up and run successful programmes based around Digital Champions.

- Award winning online training & resources to turn staff and volunteers into confident Digital Champions who can help others.
- A structured framework to set up and run Champions programmes and on-going support for Champions and Project Managers.

- Tools to measure progress and monitor impact.
- Practical consultancy to target energy and resources in the right places, and to learn and grow ever-more successful programmes.

[More about what we do](#)



*Establishing a strong partnership with a trusted delivery partner like Digital Unite, who is willing to go that extra mile to meet our high quality standards and the needs of our highly valued volunteers, has been a key factor in creating our successful Digital Champion programme.*

Steph Noyce  
Head of Money and Digital, Clarion Futures



### Why does it matter?

We are a divided society. Nearly 20 million people have “low” or “very low” digital skills. That means nearly 40% of the adult population don’t have the skills needed to thrive in society today.

We believe that we *all* have a responsibility to do something about this digital divide. And that *every sector* has a role in tackling digital inequality.

[More about digital inclusion](#)



## Our clients

We work with organisations that want to help others access digital services.

We're really proud of the range of people we work with: from small charities and social housing associations to health care providers and local authorities. We work extensively with private companies, including national telecoms companies and major financial institutions.

How Digital Champions can help

## Some of our current clients



Bath & North East  
Somerset Council





# Citizens Online



## Insights from our Network

Find out more about how our some of our clients are tackling the digital divide.

[Case studies](#)

## What is our learning like?

Try a free course and find out how our bite-sized learning works.

[Try a free course](#)

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