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How to join LinkedIn

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LinkedIn is a website that enables social networking between professionals and businesses. It can show off your talents, skills and experience so that others can see what you do. You can also endorse other businesses/professionals for their skills and they can endorse you. LinkedIn is also useful for people who are looking for new job opportunities. LinkedIn is free to use with a premium membership offered a month for free.

This guide shows you how to sign up and use LinkedIn through the website on a desktop or laptop computer, however various LinkedIn smartphone and tablet apps are also available and can be used with this guide.

You'll need:

- A valid email address
- A browser with internet access
- · A copy of your curriculum vitae may also be useful for this guide

Follow these step-by-step instructions to set up an account on LinkedIn

Step 1: Signing up to LinkedIn

Go to the LinkedIn website on your browser address bar: <u>https://uk.linkedin.com</u>. Always make sure you check the website URL to ensure that it is legitimate, the best way to check this is to look at the secure HTTPS.

Step 2: Setting up an account

You will need to set up an account, so complete the boxes with your first and last name and email address. Choose a password and click **Join now**. If you are using a public computer, make sure you do not save your password, and ensure sure you log out once you are done. If you ever forget your password, you can reset it using the email address that you registered your account with.

Make the most of your professional life

Please enter your email address. Password (6 or more characters)	J Show
Password (6 or more characters)	• Show
By clicking Agree & Join, you agree to the LinkedIt	I Show
By clicking Agree & Join, you agree to the LinkedIr	
Agreement, Privacy Policy, and Cookie Policy	n User r.
Agree & Join	
or	
G Continue with Google	

Step 3: Create a LinkedIn profile

Start creating your profile by clicking on the dropdown list and selecting your country/region. Once you have filled in your postcode, click on Next.

Prome community interests
Welcome, Petra!
Let's start your profile, connect to people you know, and engage with them on topics you care about.
Country/Region
United Kingdom
Postal code
Next

Step 4: Filling in profile details

Then, type in your most recent job title and company details.

Your profile helps you discover the right people and opportunities
Most recent company *
l'm a student
Continue

Step 5: Confirming your account

A confirmation email will be sent to you. Enter the code given to you or click on Agree & Confirm your email.

	176343			
E	nter this code or click the button belo	w.		
Your privacy is important We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your preferences anytime.				
	Agree & Confirm your email			

Step 6: Personalise your page

Once you have confirmed your account, login to your account, and setup your profile page. You can personalise your account by adding a profile picture.

Adding a photo helps people recognize you

®
Petra Power content manager at digital unite London, United Kingdom
Add photo
G Use my Google photo
f Use my Facebook photo
Skip

Step 7: Download the LinkedIn app

If you have a tablet or mobile device, you can download the LinkedIn app through the app store.

Get the LinkedIn app					
Keep opportunity in your pocket wherever you are					
Country/Region					
United Kingdom					
Number					
Standard text messaging rates apply. We won't display your number on your profile or share it with anyone.					
Text me the link					
Or download directly					
Download on the App Store Google Play					
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Step 8: Setting up your profile page

Click on Me and then View Profile on your dashboard.

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〈 Previous Next 〉			Add wo	rk dates

Step 9: Filling in your profile

Start populating your profile and work experience by clicking on Add profile section. You can now start to build up your professional profile, importing a CV, adding your education, licences and certifications, and volunteer experience.

You can see what your profile page looks like in public view by clicking on Edit public profile and view.

Step 10: Expanding your network

Click on My network on the website header. From this page, you can build up your network of connections and personalise your LinkedIn feed, you can also connect with people through your personal contacts.



Step 11: Getting recommendations

Once you've completed all your relevant details and added some connections, you can endorse other professionals, or ask them to endorse you for your skills.

You may receive requests from other professionals to add them to your list of connections. You can decide whether to allow this or not once you have seen their profile. It is the connections and social networking that are the main uses of the site – to get known and to know other people through those connections.

Step 12: Finding a job

You can also search for jobs through LinkedIn (<u>https://www.linkedin.com/jobs/</u>) and apply directly for them through LinkedIn

Online safety tips

1. Protect yourself from fraudulent messages, scams and phishing attacks by being aware of recruiters who ask for copies of personal identifiable information to an email address that isn't associated with the company.

2. Be aware of any requests to wire or transfer money for an application fee.

3. Do not click any download links in your inbox that you may think is infected by malware software.

4. Protect your account by updating the password often.

This guide was last updated on 7 November 2022

Next steps

What is LinkedIn?

- How to find a job online
- Options for finding jobs online
- What is Facebook?
- 6 top tips for new LinkedIn users

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