

How to find online bargains

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Online shopping is often cheaper than shopping on the high street, as shopping websites don't have as many overheads as high street stores. . It is estimated that the average person in the UK can give themselves the equivalent of a 25% pay rise by being pro active and looking for the best deals online.

However, it's possible to find even lower prices with a few simple tricks.

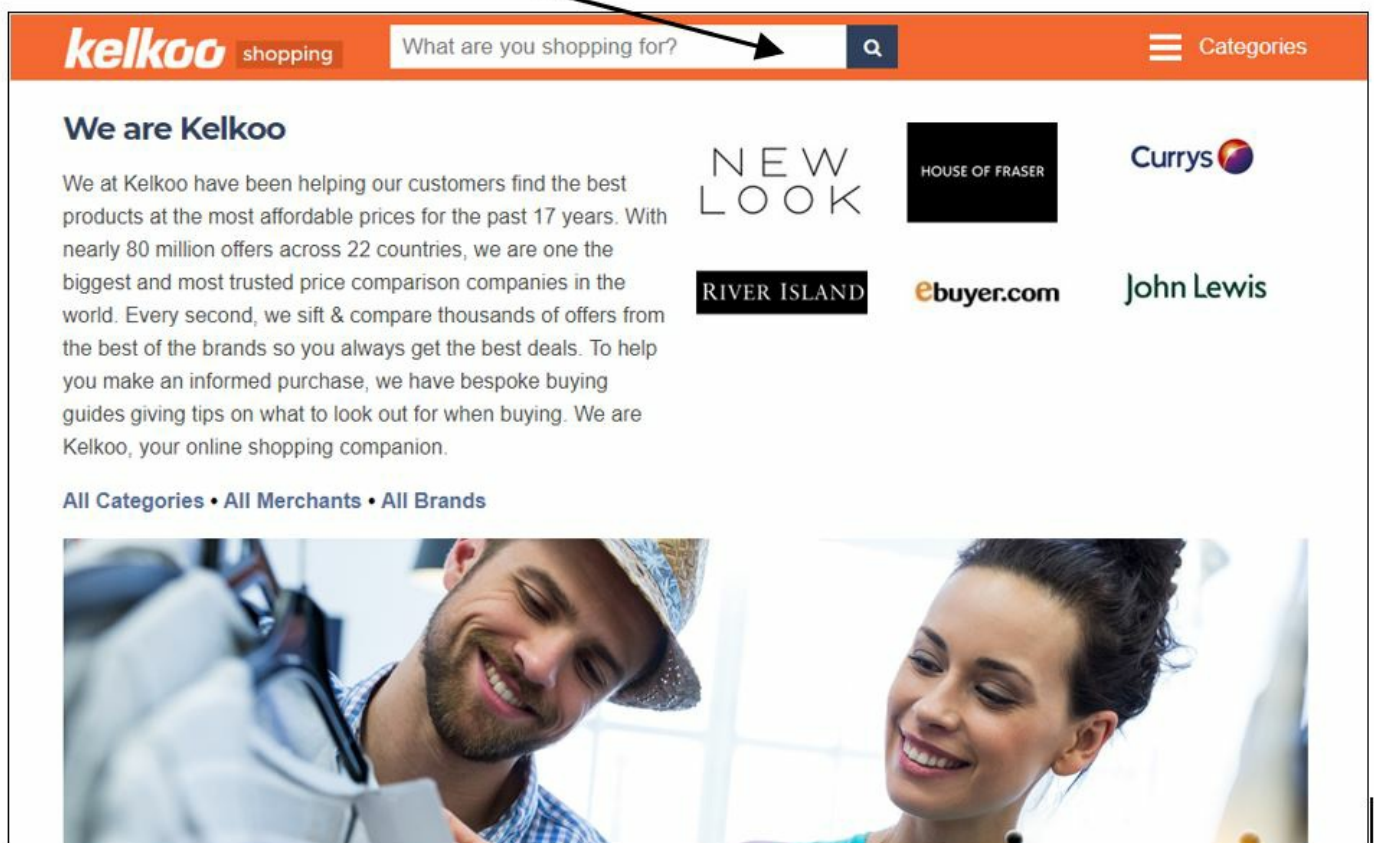
You'll need:

- a computer with an internet connection
- a debit or credit card if you decide to buy something
- A valid email address if you want to create an account on any of these websites

Follow these step-by-step instructions to find online bargains

Price comparison websites

If you know exactly which product you're looking for, price comparison websites are an effective way of finding the cheapest online merchant. Sites such as [Kelkoo](#) and [Money Saving Expert](#) search the internet for the best deals and then list them for you. All you need to do is type in the name of the product you're looking for and click **the magnifying glass**.



Be warned however that retailers can pay to have their website listed at the top of price comparison sites, so

it's advisable to look at a few different ones to find the best deal. Go to our online guide on how to compare prices to find out more.

For instance, if you type iPads in the search box you will get a list of iPads and the retailers who have the best prices. You can also specify the price range that you would like to look at.

kelkoo shopping What are you shopping for? Categories

SHOPPING / COMPUTERS & SOFTWARE / TABLET PCS

iPads

The Apple iPad is the clear leader in the category of tablet computers, with more than 11 million units of the original model sold in less than a year after its introduction in April 2010. The iPad2 was introduced in March 2011, and more than 15 million of those have been sold to date. The latest version, the new iPad (or iPad 3), includes a rear-facing and a 5 megapixel front-facing camera plus 4 times more pixels than the iPad 2. Many people use the iPad in place of a laptop computer, and the ever-growing list of applications, or apps, make it a very versatile mobile computing option. The device is ideal for viewing movies and videos and playing games, as well as using email and Web-based social networking services. One of the more popular apps is Facetime, a real-time video chat program. The new iPad runs the iOS operating system, which also powers the popular Apple iPhone. If you're looking to purchase an iPad, let Kelkoo help you find a cheap deal from a plethora of trusted online retailers such as Apple, Amazon, and eBay.







26 results Sort by Relevancy

Apple

Refine by keyword

Price

£240 - 370 (4)
£370 - 430 (4)
£430 - 570 (5)
£570 - 720 (4)
£720 - 850 (4)
£850 - 1210 (5)

 Apple iPad Air 2 Wi-Fi 128 GB £379 + £502.95 Argos £379 NDBD uk	 Apple iPad Air 2 Wi-Fi Cellular 64 GB £582 + £582.95 Argos	 Apple iPad Pro 256 GB 10.5 £722 + £722.95 Argos £899 Currys	 Apple iPad Pro 512 GB 10.5 £842 + £872.95 Argos £1,099 Currys	 Apple iPad Pro 256 GB 12.9 £852 + £852.95 Argos £919 Currys	 Apple iPad Mini 4 Wi-Fi Cellular 128 GB £549 + £549 Currys
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MoneySavingExpert.com is the UK's biggest consumer website, with about 15 million users a month. The site's focused on finding deals, saving cash and campaigning for financial justice. Categories include shopping, travel and utilities. It also has links to discount codes under "Deals and Vouchers".

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Founder & Chair, Martin Lewis · Editor-in-Chief, Jason Mills

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SHOPPING

Black Friday - bargains or bull?
Find out what's hot and what's not





Confirmed big sales this Fri incl Amazon, Argos & John Lewis. Plus predicted Asos, Selfridges & more

BLACK FRIDAY DEALS

TRENDING
LAST 20 MINUTES

- 1 MSE's Money Tips latest weekly email
- 2 Premium Bond rate boosted
- 3 Black Friday. Bargains or bull?
- 4 £10+ West End theatre
- 5 MSE's Money Tips latest weekly email
- 6 Airport lounge access 1/3 off
- 7 Slash your energy bills by £100s/yr
- 8 Totally FREE credit report
- 9 New top savings. 1.32% easy access
- 10 Income tax calc 2017/18




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Week from 22 November 2017

-  **Urgent. Free £130 cash for Xmas**
Banks will PAY YOU to switch
-  **Black Friday - bargains or bull?**
Find out what's hot and what's not
-  **Airport lounge access 33% off**
A suite deal for four airports in 2018
-  **Premium Bond rate up from 1.15% to 1.4%**

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If you are looking for a site that searches for offers on financial matters such as insurance, debt management and savings then you may want to visit [Money Expert](#).

What can we **Compare** for you?



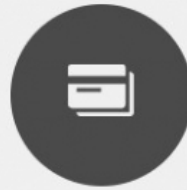
Mortgages

Compare mortgages from Britain's leading providers



Debt Management

Compare and get advised on a range of debt solutions



Credit Cards

Compare only the best credit card deals from every bank



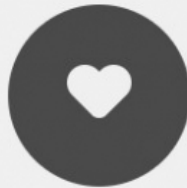
Health Insurance

Compare a range of cheap health insurance quotes



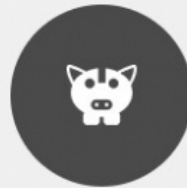
Car Insurance

Compare car insurance from the UK's top insurers



Life insurance

Compare life insurance policies to find the right one



Savings Accounts

Compare savings accounts with a range of different



Current Accounts

Choose from some of the best current accounts on the

Discounts

Websites often offer discounts for a limited period just as traditional shops do. The difficult thing is finding where these deals are. There are many websites that make things easier by listing all the popular current discounts available, including non-web-based deals such as restaurant vouchers. One of the more popular is [Voucher Codes](#).

You can join or sign up to different sites and enter your email address to receive a weekly email newsletter. For more information, see [How to find discount codes](#).

VoucherCodes

Home Top 20 Restaurants Windfall High Street More

Save more at your favourite stores
Find the UK's best voucher codes & discounts every day

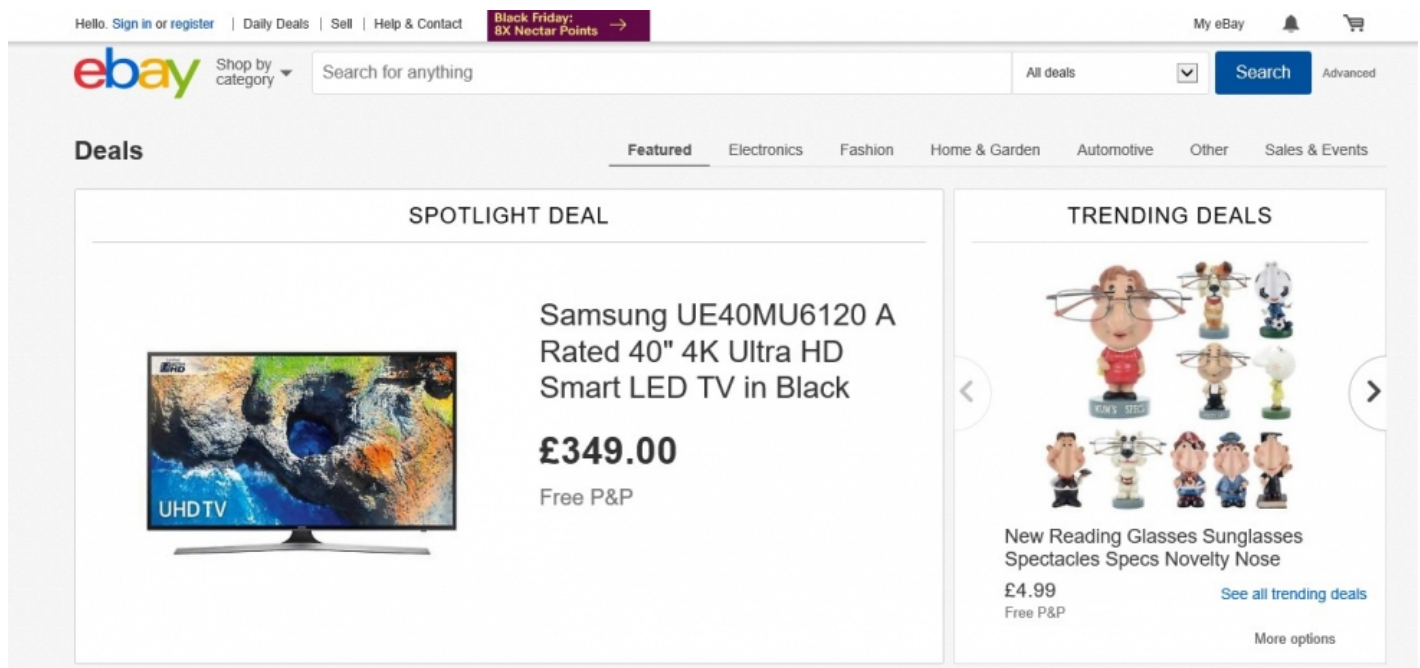
Start searching

Today's Top Offers [View all Top Offers](#)

ALLSAINTS DEBENHAMS CURRYS PC WORLD

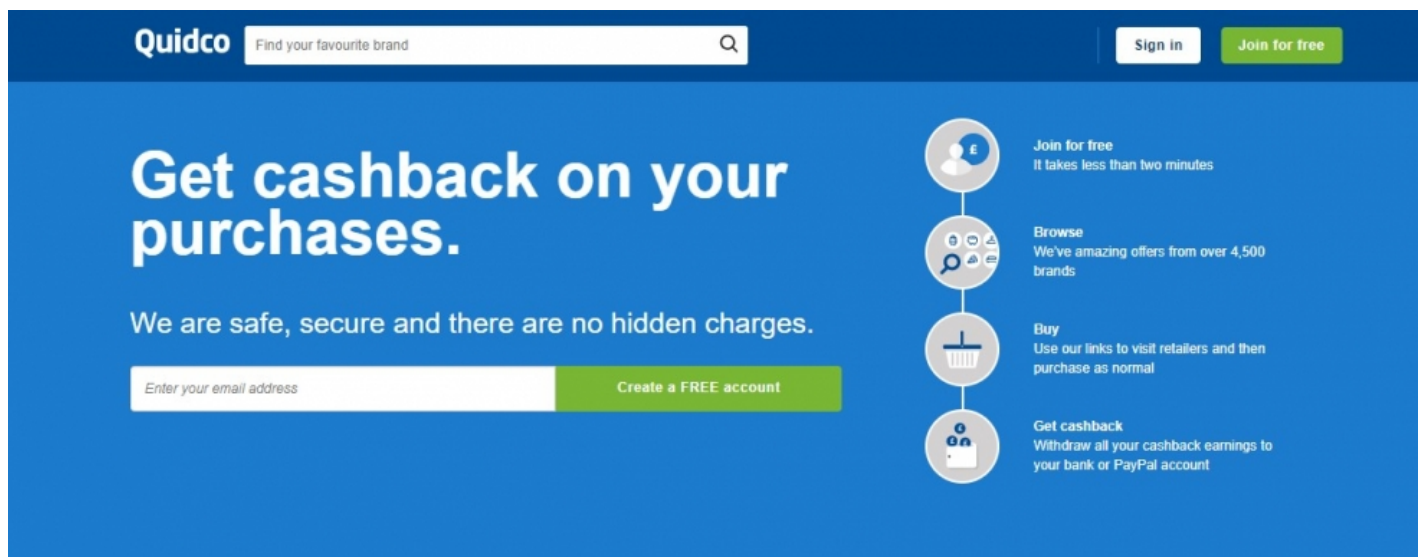
Shopping websites

Bargains can be found by browsing large shopping websites such as [eBay](#) and [Amazon](#). Second-hand items are likely to be discounted and more unusual items may be less popular and therefore cheaper. Each site has a page dedicated to the latest discounts on offer – click Daily Deals on eBay and Today's Deals on Amazon for reduced price items.



Cashback sites

Once you've found a website with a good deal, go to a cashback site such as [Quidco](#) and you might be able to claim some of the money back from the purchase you make. For more details, see our guide [How to use cashback sites](#).



We partner with over 4,500 top brands to offer you cashback every time you shop

Group buying

Group buying, sometimes called collective buying, works in a similar way to the discount codes used by retailers. Group buying websites can offer products and services at significantly lower prices than other sources. They generally offer a deal of the day, which goes ahead once a set number of orders are agreed. You are then able to print off a voucher to claim your discount at the retailer. Always check the expiry period however as sometimes there are specific dates built in.

[Groupon](#) and [Wowcher](#) are prominent examples of group buying sites. You log on to the website, enter your email address and locality, and then click **Discover Deals** or **Sign Up**!

We hope this guide has helped you to look for some useful bargains online. Look at the Next Steps suggestions below for some more great guides!

Last updated 6 June 2022

Next steps

- ▶ [How to make money on eBay](#)
- ▶ [Internet shopping: how to buy online](#)

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