

What is social networking?



[Print](#)

Social networking refers to the use of online social networks such as Facebook to communicate with other people. A social network can include blogs and other ways to share text and ideas, groups that you can join, private messaging, a chat facility and file- or photo-sharing functions.

Online social networking sites such as Facebook allow individuals to communicate with one another wherever they are in the world. They also let you connect with people with similar interests or relationships and share things, including websites, photos, likes and dislikes.

Each user on a social networking site will have a profile page and will usually have some control over what they allow people to see. Some people share with everybody, while others take advantage of privacy settings and allow access only to those known to them.

Social networking's key benefits and features

- Joining is usually free.
- You can communicate with anybody who has an account, no matter where they are.
- It is inter-generational – on many sites, people of all ages communicate with friends and family.
- You can share photos digitally, allowing friends and family access.
- It is available 24 hours a day, every day.
- It can usually be accessed via a username and password on any computer with internet access.

Debbie Brixey is a Digital Unite tutor based in south London.

Next steps

[What is Facebook?](#)

[What is Twitter?](#)

[How to set up and run your Facebook page](#)

[Using Chat or Messenger on Facebook](#)

[Create an event on Facebook](#)

[What is social networking?](#)

[How to build and manage your Twitter following](#)

[How to stay safe on Facebook](#)

Search guides

Search

Free how-to guides for your website

Why not add our award-winning and extensive range of digital skills guides to your website?

Find out more

Remote Digital Championing!

Guides covering some tips and techniques for providing remote support to learners, an increasingly important service in times of social isolation.

Find out more

Start a Digital Champion movement!

Could your workplace do with developing its digital skills? With funded membership opportunities currently available, now is the perfect time for organisations to join our Digital Champions Network.

[Find out more](#)

Subscribe to our newsletter

Join our mailing list to receive the latest news, offers and expert insights from our team.

First name

Last name

Email address

[Submit](#)